

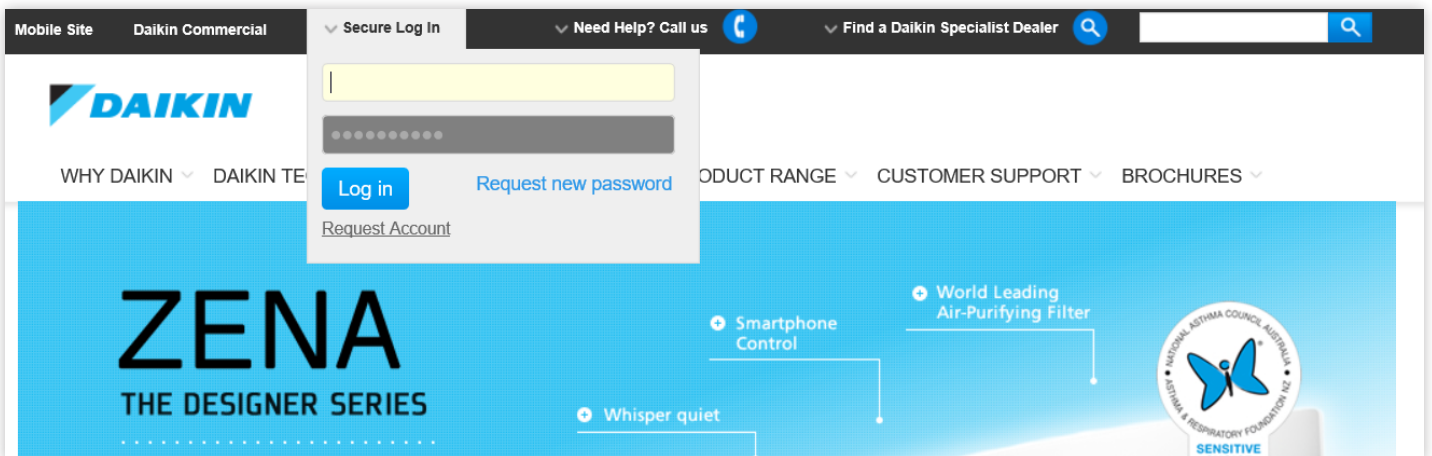
DAIKIN DEALER PORTAL USER GUIDE

Step 1

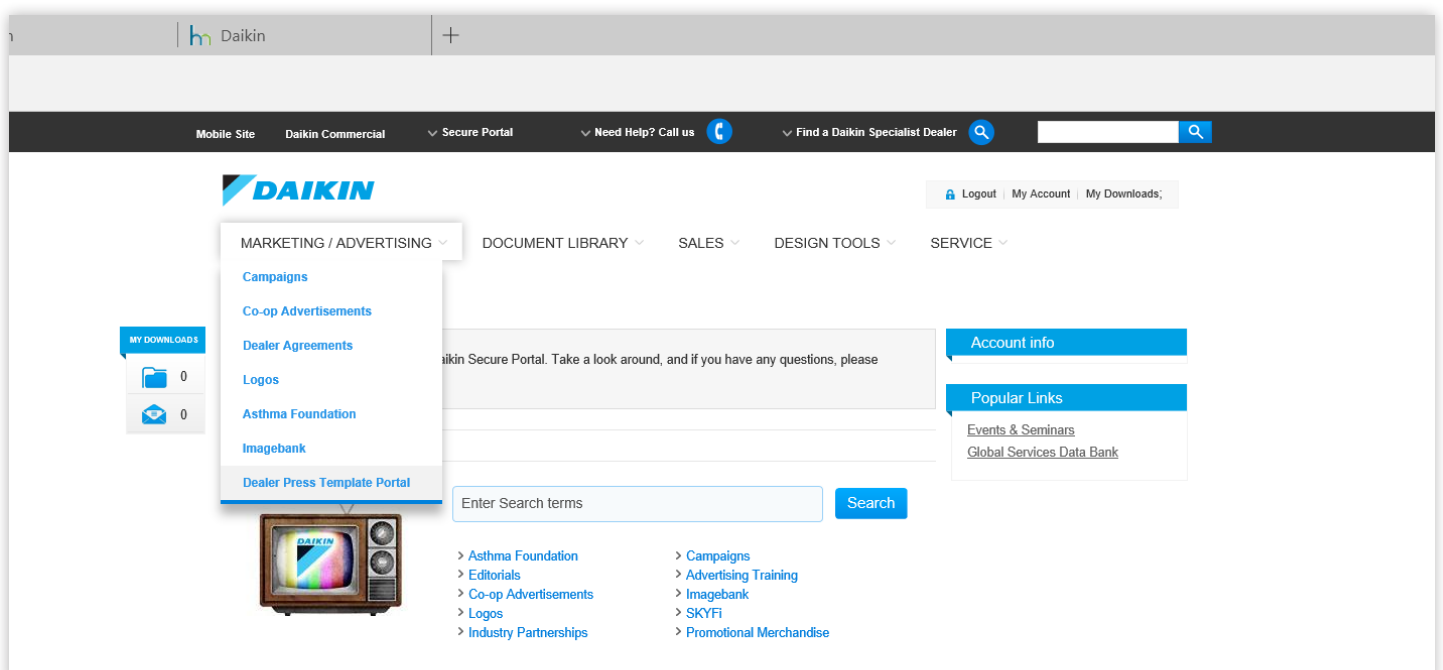
Accessing Press Template Portal

To access the press template portal, you will need to login to the secure portal. Go to: www.daikin.com.au and click on the 'secure log in' tab and enter your username and password to log in.

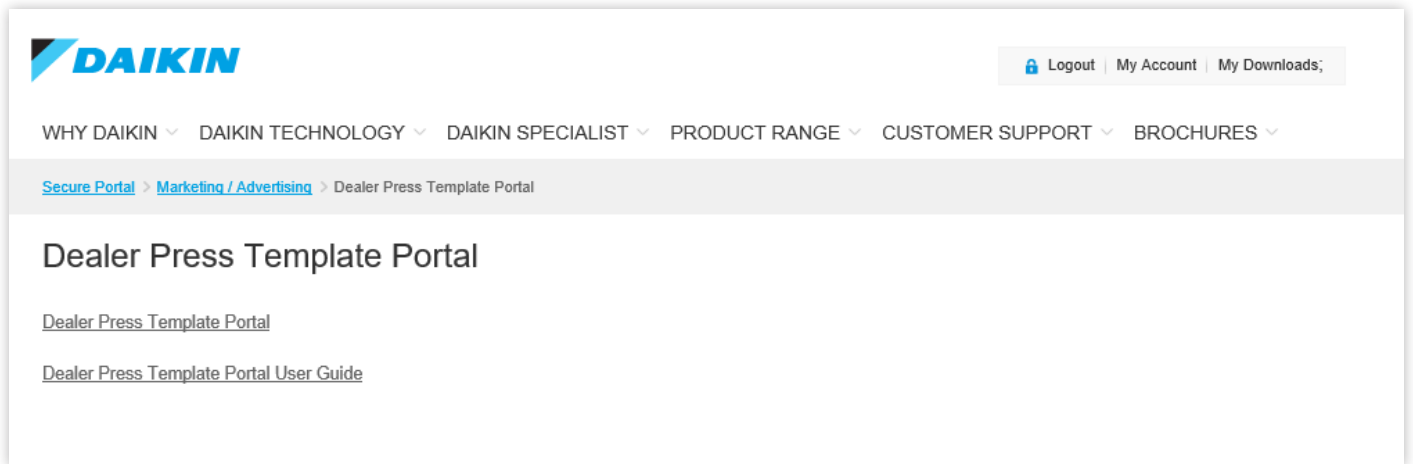
Note: If you do not have access you will need to request an account by clicking the 'Request Account' button. If you have forgotten your password click 'request new password'.



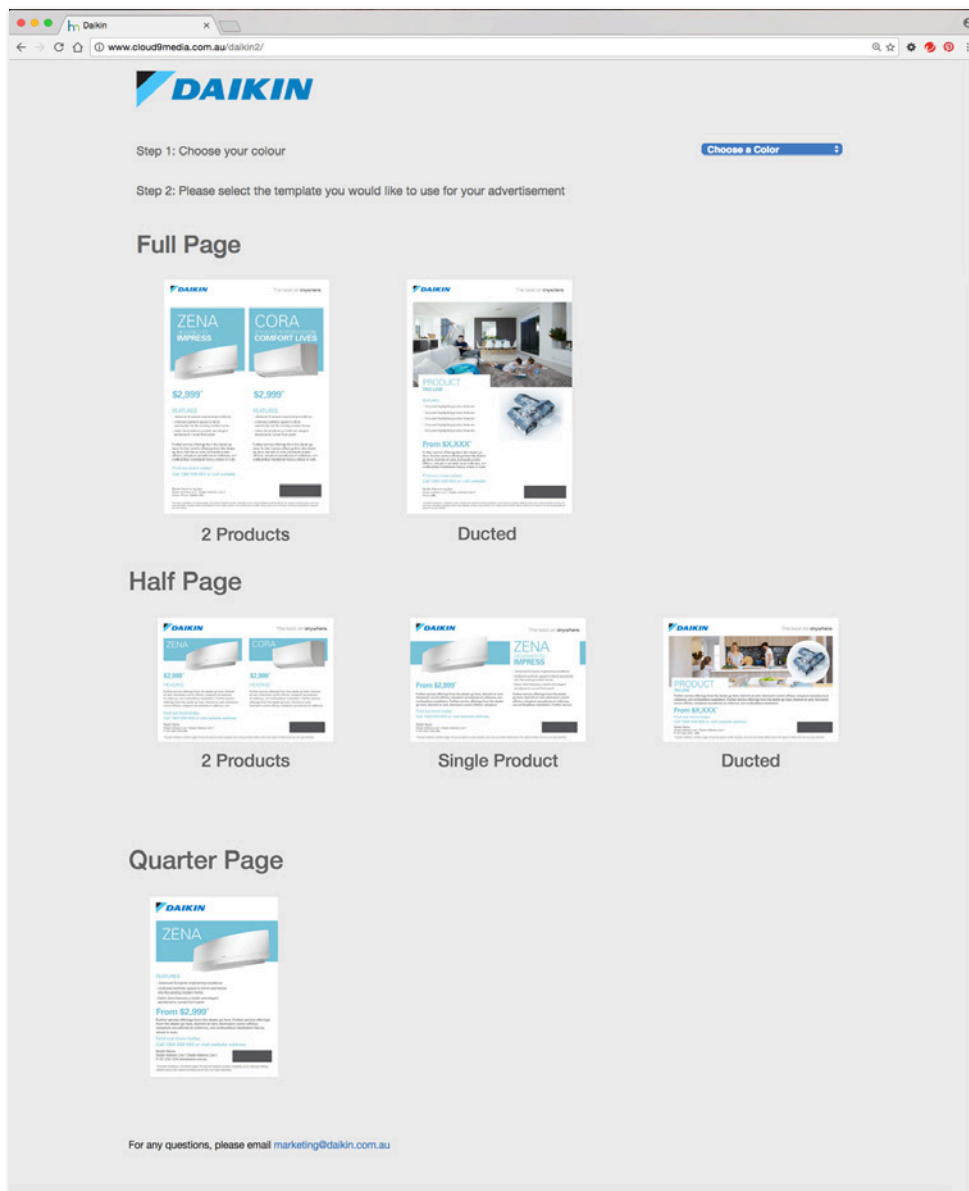
Once you are logged in click onto the Marketing/Advertising tab and select 'Press Template Portal'.



This will take you into the Dealer press template portal homepage.



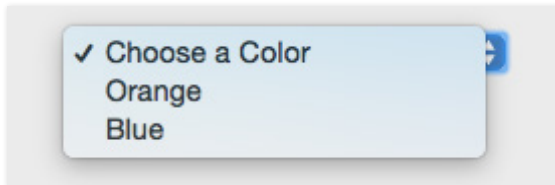
Click onto the “Dealer Press Template Portal” and this will open a new window, as seen below for you to start building your advertisement.



Step 2

Creating your advertisement

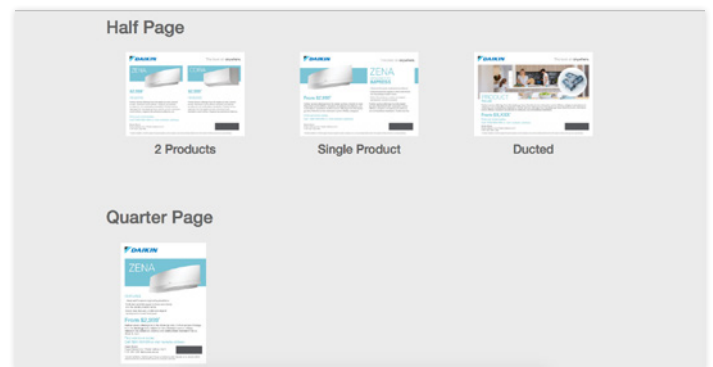
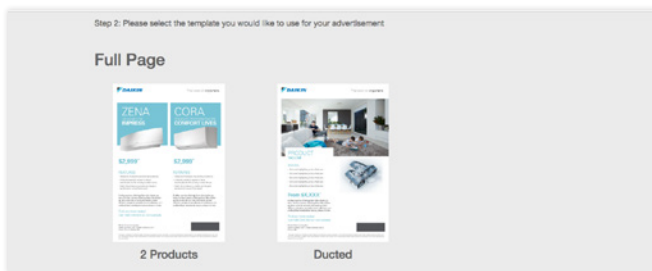
Via the drop down, choose the colour theme for your artwork, orange or blue.



Step 3

Template

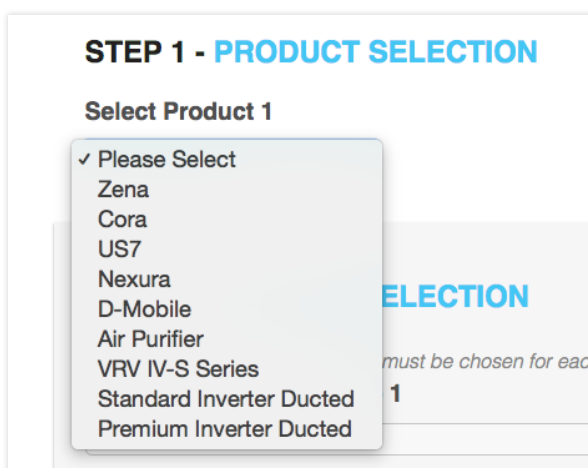
Select the template you would like to use for your advertisement. Full page, half page or quarter page.



Step 4

Production Selection

In the drop down menu, select which product you would like to appear on your artwork.



Step 5

Feature Selection

Add your features via the drop down menu. A minimum of 3 product features must be chosen for each product.

The screenshot shows a form titled "STEP 2 - FEATURE SELECTION". Below the title is a note: "A minimum of 3 product features must be chosen for each product." There are four dropdown menus labeled "Select Product 1 - Feature 1", "Select Product 1 - Feature 3", and "Select Product 1 - Feature 4". The first dropdown menu is open, showing a list of features: "Please Select", "Engineered in Europe, available in silver or pure matte white", "Whisper quiet operations, you won't even notice that it's on", "2-Area Intelligent Eye sensors, enables energy saving operations when the room is unoccupied for 20", "Wi-Fi connection via the D-mobile app", "Titanium air purification filter, for cleaner and fresher air", and "Approved by the National Asthma Council Australia".

Step 6

Promotional Offer

Include your current promotional offering. i.e. Price from \$xxx,xx, Free Installation, Free measure & quote, Save \$xxx off etc. Can only have a maximum of 9 words.

The screenshot shows a form titled "STEP 3 - PROMOTIONAL OFFER". Below the title is a note: "Include your current promotional offering. i.e. Price from \$xxx,xx, Free Installation, Free measure & quote, Save \$xxx off etc. Maximum 9 words." There is a label "Enter promotional offering- Product 1:" followed by a grey rectangular input field.

Step 7

Additional Text

Add any additional text. This can be information on more detailed product features, your company, further information on your promotional offer etc...

The screenshot shows a form titled "STEP 4 - ADDITIONAL TEXT". Below the title is a note: "Additional text can be information on more detailed product features, your company, further information on your promotional offer etc. Maximum 42 words." There is a label "Enter additional text Product 1:" followed by a large grey rectangular input field.

Step 8

Call To Action

An instruction to your customer to provoke an immediate response, usually using an imperative verb such as “call now”, “find out more” or “visit our showroom today”.

STEP 5 - CALL TO ACTION

An instruction to your customer to provoke an immediate response, usually using an imperative verb such as “call now”, “find out more” or “visit our showroom today”.

Enter Call to Action

Step 9

Dealer Information

Fill in your name, address, phone number, URL and upload your company logo. Must be a jpeg.

STEP 6 - DEALER INFORMATION

Dealer Name

Dealer Address 1

Dealer Phone

Dealer URL

Upload logo
(jpeg only)

Step 10

Conditions

Include any terms and conditions you have on your advertisement. i.e. T&C's on your promotional offer or specific product features condition. Alternatively you can leave this part blank if you do not have any t&Cs.

STEP 7 - CONDITIONS

Include any terms and conditions you have on your advertisement. i.e.; T&C's on your promotional offer or specific product features condition.

Enter Conditions

Step 11

Generate Proof

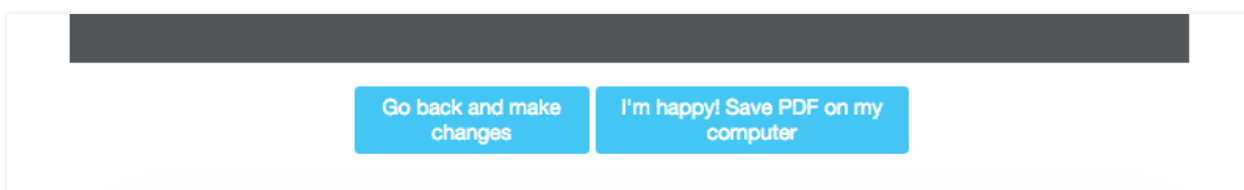
Select 'Generate Proof' at the bottom of the page.
A PDF of your advertisement will be dynamically generated based on the information you have entered.



Step 12

Finalising

Once the proof has been generated, there are 2 buttons at the bottom of the page. You can either select 'Go back and make changes' or to continue to finish select 'I'm happy! Save PDF on my computer'.



Once you have selected 'Save my PDF on my computer', a new window will pop up to allow you to manually save your PDF on your computer.
Note: PDF generated is a print ready file with crop marks.

You can go back and create as many as pieces of artwork as required.
For any questions, please contact marketing@daikin.com.au

Examples

Sample Advertisements

Promotional Offer

Include your current promotional offering.

For example;

- model # from \$xxxx,xx
- Free Installation
- Free measure & quote

Additional Text

Add any additional text. This can be information on more detailed product features, your company, further information on your promotional offer etc...

For example;

Keep your home cool and comfortable this Aussie summer with a Daikin Reverse Cycle Split system. As a Daikin Specialist Dealer for over 10 years, <dealer name> pride ourselves in providing our customers with total air conditioning solutions by providing the best advice, products, installation and after sales support. At <Dealer Name> we care about your air!

Call To Action

An instruction to your customer to provoke an immediate response, usually using an imperative verb.

For example;

- Call now for a free measure & quote!
- Find out more today at <dealer name >!
- Visit our showroom or website at : www.dealer.com.au

DAIKIN The best air anywhere.

US7
AUSTRALIA'S FIRST
7 STAR RATED
SPLIT SYSTEM*

Daikin FTXZ25
from \$1800*

FEATURES

- Australia first 7 star energy rated Split System*
- Advanced Humidification control, for absolute comfort
- Powerful Dehumidification, cleverly reduces humidity
- Approved by the National Asthma Council Australia

CORA
STYLED TO PERFORM WHERE
COMFORT LIVES

Daikin FTXM25
from \$1500*

FEATURES

- Engineered with smooth contours, a flat panel design and high quality matte finish
- Whisper quiet operations, you won't even notice that it's on
- Coanda Airflow, repositions the louvers to direct airflow along the ceiling delivering rapid cooling and even temperature distribution
- Titanium air purification filter for cleaner and fresher air

Keep your home cool and comfortable this Aussie summer with a Daikin Reverse Cycle Split system. As a Daikin Specialist Dealer for over 10 years, <dealer name> pride ourselves in providing our customers with total air conditioning solutions by providing the best advice, products, installation and after sales support. At <Dealer Name> we care about your air!

Find out more today at <Dealer Name>
Visit our showroom or website at: www.dealer.com.au

Dealer Name Air Conditioning
Building/Unit number, Street name, Suburb, State, Postcode
(00) 0000 0000, www.dealer.com.au

DEALER LOGO

*only on 2.8kW model. *prices stated include all supply and full installation including all electrical. Conditions Apply

Examples

Full page, 2 Products

The best air anywhere.

ZENA

DESIGNED TO IMPRESS

FTXJ35 fully installed from \$1500*

FEATURES

- Engineered in Europe, available in silver or pure matte white
- 2-Area Intelligent Eye sensors, enables energy saving operations when the room is unoccupied for 20 minutes
- Wi-Fi connection via the D-mobile app
- Approved by the National Asthma Council Australia

CORA

STYLED TO PERFORM WHERE COMFORT LIVES

FTXM46 fully installed from \$1300*

FEATURES

- Engineered with smooth contours, a flat panel design and high quality matte finish
- Whisper quiet operations, you won't even notice that it's on
- Coanda Airflow, repositions the louvers to direct airflow along the ceiling delivering rapid cooling and even temperature distribution
- Titanium air purification filter for cleaner and fresher air

Keep your home cool and comfortable this Aussie summer with a Daikin Reverse Cycle Split system. As a Daikin Specialist Dealer for over 10 years, <dealer name> pride ourselves in providing our customers with total air conditioning solutions by providing the best advice, products, installation and after sales support. At <Dealer Name> we care about your air!

Find out more today at <Dealer Name>
Visit our showroom or website at: www.dealer.com.au

Dealer Name Air Conditioning
 Building/Unit number, Street name, Suburb, State, Postcode
 (00) 0000 0000, www.dealer.com.au

DEALER LOGO

*prices stated include all supply and full installation including all electrical. Conditions Apply

The best air anywhere.

US7

AUSTRALIA'S FIRST 7 STAR RATED SPLIT SYSTEM*

Daikin FTXZ25 from \$1800*

FEATURES

- Australia first 7 star energy rated Split System*
- Advanced Humidification control, for absolute comfort
- Powerful Dehumidification, cleverly reduces humidity
- Approved by the National Asthma Council Australia

CORA

STYLED TO PERFORM WHERE COMFORT LIVES

Daikin FTXM25 from \$1500*

FEATURES

- Engineered with smooth contours, a flat panel design and high quality matte finish
- Whisper quiet operations, you won't even notice that it's on
- Coanda Airflow, repositions the louvers to direct airflow along the ceiling delivering rapid cooling and even temperature distribution
- Titanium air purification filter for cleaner and fresher air

Keep your home cool and comfortable this Aussie summer with a Daikin Reverse Cycle Split system. As a Daikin Specialist Dealer for over 10 years, <dealer name> pride ourselves in providing our customers with total air conditioning solutions by providing the best advice, products, installation and after sales support. At <Dealer Name> we care about your air!

Find out more today at <Dealer Name>
Visit our showroom or website at: www.dealer.com.au

Dealer Name Air Conditioning
 Building/Unit number, Street name, Suburb, State, Postcode
 (00) 0000 0000, www.dealer.com.au

DEALER LOGO

*only on 2.5KW model. *prices stated include all supply and full installation including all electrical. Conditions Apply

Examples

Full page, Ducted


The best air anywhere.



STANDARD INVERTER DUCTED
Compact and Efficient

FEATURES

- Daikin ducted system provides discreet air conditioned comfort throughout your entire home
- Heat or cool different parts of your home with flexible zoning options
- Up to eight zones can be managed from a single controller

Flexible Zoning Options

As a Daikin Specialist Dealer for over 10 years, <dealer name> pride ourselves in providing our customers with total air conditioning solutions by providing the best advice, products, installation and after sales support.


Find out more today at <Dealer Name>
Visit our showrom or website at: www.dealer.com.au




Dealer Name Air Conditioning
Building/Unit number, Street name, Suburb, State, Postcode
(00) 0000 0000, www.dealer.com.au



*prices stated include all supply and full installation including all electrical. Conditions Apply.


The best air anywhere.



PREMIUM INVERTER DUCTED
Superior performance and design flexibility.


FEATURES

- Daikin ducted system provides discreet air conditioned comfort throughout your entire home
- Heat or cool different parts of your home with flexible zoning options
- Up to eight zones can be managed from a single controller
- Wi-Fi control your ducted system with Daikin's Sky-Fi app


Starting from \$2500*

As a Daikin Specialist Dealer for over 10 years, <dealer name> pride ourselves in providing our customers with total air conditioning solutions by providing the best advice, products, installation and after sales support.

Find out more today at <Dealer Name>
Visit our showrom or website at: www.dealer.com.au




Dealer Name Air Conditioning
Building/Unit number, Street name, Suburb, State, Postcode
(00) 0000 0000, www.dealer.com.au




*prices start from \$2500 depending on model. Conditions Apply.

Examples

Half Page Samples



The best air anywhere.




STANDARD INVERTER DUCTED

Compact and Efficient

Daikin Standard Inverter is a complete ducted air conditioning solution for your entire home. With flexible zoning options, you can choose which rooms to cool or heat. Speak to the experts at <dealer name> today!

Price from \$2500*
Find out more today at <Dealer Name>



Dealer Name Air Conditioning
Building/Unit number, Street name, Suburb, State, Postcode
(00) 0000 0000 , www.dealer.com.au
*Daikin ducted systems starting from \$2500. Conditions Apply.



The best air anywhere.



US7

AUSTRALIA'S FIRST
7 STAR RATED SPLIT SYSTEM*

FTXZ25 installed from \$1800*

As a Daikin Specialist Dealer for over 10 years <dealer name> pride ourselves in providing our customers with total air conditioning solutions by providing the best advice, products, installation and after sales support

For expert advice talk to the team at <Dealer name>
Visit our showroom or website at: www.dealer.com.au



Dealer Name Air Conditioning
Building/Unit number, Street name, Suburb, State, Postcode
(00) 0000 0000 , www.dealer.com.au
*only on 2.5kW model. *prices stated include all supply and full installation including all electrical. Conditions Apply

- Australia first 7 star energy rated Split System*
- Advanced Humidification control, for absolute comfort
- Powerful Dehumidification, cleverly reduces humidity
- Approved by the National Asthma Council Australia



The best air anywhere.

ZENA



FTXZ25 from \$1800*
The most stylish split system

Engineered in Europe with the latest technology including Wi-Fi connections for smartphone control, Zena is available in a silver or pure matte white finish.

Find out more today at <Dealer Name>

CORA



FTXM46 from \$1300*
Superior Comfort for your home

The Daikin Core is the ideal air conditioning solutions for your home, creating family sanctuary all year round. All Daikin Split Systems are approved by the National Asthma Council Australia.



Dealer Name Air Conditioning
Building/Unit number, Street name, Suburb, State, Postcode
(00) 0000 0000 , www.dealer.com.au
*prices stated include all supply and full installation including all electrical. Conditions Apply

Examples

Quarter Page Samples



ZENA



FEATURES


- Engineered in Europe, available in silver or pure matte white
- 2-Area Intelligent Eye sensors, enables energy saving operations when the room is unoccupied for 20 minutes
- Titanium air purification filter, for cleaner and fresher air
- Wi-Fi connection via the D-mobile app

Keep your home cool and comfortable this Aussie summer with a Daikin Reverse Cycle Split system. Starting from \$1500+ including installation and electrical.


Find out more today at <Dealer Name>
Visit our showroom or website
at: www.dealer.com.au

Dealer Name Air Conditioning
Building/Unit number, Street name, Suburb,
State, Postcode
(00) 0000 0000 , www.dealer.com.au

DEALER LOGO



AIR PURIFIER



FEATURES

- A compact design for easy portability and placement
- 6 Layer Powerful Decomposition and Removal System
- Whisper quiet operations, you won't even notice that it's on
- Dust and Odour Indicator

Daikin air purifier turns your home into the great indoors with advanced technology and quite operation. Ideal for family members who suffer from asthma, hay fever or allergies.

Find out more today at <Dealer Name>
Visit our showroom or website
at: www.dealer.com.au

Dealer Name Air Conditioning
Building/Unit number, Street name, Suburb,
State, Postcode
(00) 0000 0000 , www.dealer.com.au

DEALER LOGO